



Charlotte County Fair Association, Inc.  
The Premiere Showcase of Charlotte County  
2333 El Jobean Road\* Port Charlotte, Fl. 33948 \* 941-629-4252 \* Fax 941-629-6540  
[www.thecharlottecountyfair.com](http://www.thecharlottecountyfair.com)

## AD SALES FOR THE 2018 AG PROGRAM JUNE 2017- DECEMBER 1, 2017

All market, small animals and goat exhibitors must sell ads to show this year at the Charlotte County Fair. The breakdown is as follows:

Business card size ad: \$25.00

¼ page ad: \$60.00

½ page ad: \$100.00

Full page ad: \$180.00

All market animal exhibitors must sell **\$60.00** in ads, but if you have 2 market animals you only need to sell a **TOTAL** of **\$100.00**.

For example: If you sell 1 half page ad and you have 2 market animals you are covered, but if you sell ¼ page ad you still need to sell more to reach your \$100.00 in ad sales

Small animals must sell 1 ad per category.

For example: If you are doing poultry/waterfowl and rabbit/cavy, you need to sell 2 ads.

Goats must sell 1 ad of any size per goat.

### **TOP 5 SELLERS:**

1st Place: \$125.00 Ad-on

2nd Place: \$100.00 Ad-on

3rd Place: \$75.00 Ad-on

4th Place: \$50.00 Ad-on

5th Place: \$25.00 Ad-on

### **PLUS:**

For every \$200.00 sold in ads  
you will receive a \$10.00 Ad-on

Checks need to be made payable to: The Charlotte County Fair, and mailed to the fairgrounds at the address above, to the attention of: Jennifer Mulinix. Please include paper and your artwork with your check.

Any questions please contact Jennifer Mulinix 941-979-0414 chair of ad book.

GOOD LUCK EVERYONE!!

\*IF YOU CHOOSE NOT TO SELL ADS, THE ADS THAT YOU WERE REQUIRED TO SELL WILL BE DEDUCTED FROM YOUR FAIR CHECK\*



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**AD SALES FOR THE 2018 AG PROGRAM  
JUNE 2017- DECEMBER 1, 2017**

Ad sales form for The Charlotte County fair are due on or before December 1. 2017 to Jennifer Mulinix 941-979-0414

\_\_\_\_\_ Business Card \$25.00                      \_\_\_\_\_ ¼ page \$60.00  
\_\_\_\_\_ ½ page \$100.00                      \_\_\_\_\_ Full page \$180.00

Attach artwork/ business cards here:

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**Graduating 2018 Seniors  
Ad book sales  
Due by: December 1, 2017**

As a senior the Charlotte County Fair will give you ½ page for free. If you would like to do a full page for your senior please enclose \$100.00, checks need to be made payable to : The Charlotte County Fair and mailed to the Charlotte County Fairgrounds, to the attention of: Jennifer Mulnix. Any questions please contact Jennifer Mulnix 941-979-0414.

Please include pictures, a bio, and future plans to be in the ad book.

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